

EXPLORE
AURORA

Sample Website Copy

If your website has a slider at the top of your homepage (images that scroll from right to left) ask your web developer to add “We’re Open!” to the first image so that it’s clear to your website visitors.





Copy and paste the content provided below to your website homepage. Customize it for your business by filling in the blanks and simply deleting any information that's not relevant to you.

We're Open!

We're excited to be open for business again and we're looking forward to seeing you!

Opening hours:

Our *<insert business type e.g. store or office>* hours are from *<insert open time>* to *<insert closing time>*, *<insert first day of the week>* to *<insert last day of the week>*.

Service available:

Our *<insert business type>* is now fully open and we look forward to seeing you in person soon!

[or]

We are currently offering curbside pick-up for *<insert online and/or telephone>* orders. To ensure contactless pick up we will place your goods directly into the trunk of your vehicle.

[or]

We are offering online ordering and delivery direct to your door. Click here [*insert hyperlink to ordering page*] to place your order.

Your Health and Safety:

We have installed hand sanitizer stations at the entrance to our *<insert business type e.g. office/store>* and at our *<insert checkouts/reception desk>*. All employees will be using hand sanitizer after each customer interaction.

Our employees are washing their hands every *<insert time frame>* and our store is fully cleaned and disinfected at the end of every day.

To ensure the safety of our employees and valued customers, all employees are wearing *<insert PPE being worn>* at all times.

Physical distancing:

We are limiting the number of customers allowed into our *<insert business type>* to support physical distancing protocols. A member of staff will be monitoring the entrance of our *<insert business type>* to ensure only *<insert number>* customers will be allowed into the store at any one time.

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Vulnerable and Elderly:

We have special opening times from *<insert start time>* to *<insert end time>* specifically for those in our community who are vulnerable and the elderly, in an effort to reduce the risk to those who need extra protection.

If you have any questions about visiting our *<insert business type>* then please contact us [*insert hyperlink to contact us page*] or call us at *<insert phone number>*.

We look forward to seeing you soon!